

## *Our Mission*

We educate the public on veteran's issues through various fundraising activities and the sponsorship of public events. We provide monetary assistance to help veterans with a variety of needs. The assistance can take many forms such as scholarships, grants to attend career training, home improvements or payment of bills. By lending a helping hand to our veterans in their time of need, we hope to improve their quality of life and make them aware that the community stands behind them and is grateful to them for their service of our United States of America.



"I am proud to support the Veterans Community Alliance. Through their tireless efforts they have affected the lives of thousands of Freehold Township residents through their community event. They also touch the lives of out returning veterans through their fundraising efforts. To bring the two sides together - veterans that need assistance and Americans that want to help-they have increased awareness and changed the life for our veterans."

*Anthony J. Ammiano*

*Committeeman, Freehold Township*

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"After seeing what went on in the park and the support that Freehold Township showed the Veterans Alliance was truly an experience that I will never forget. The Veterans Alliance is truly an organization that knows what sacrifice means. What they do as an organization is a pillar of light for others to emulate.:"



*John Jones*

*Wall Street Warfighters Foundation*

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Veteran's Community Alliance  
P.O. Box 6661  
Freehold, NJ 07728  
[www.freeholdtownshipday.com](http://www.freeholdtownshipday.com)

# GET INVOLVED

## *Sponsor*

## *Information*



*Veterans Community Alliance is a 201©(3) Charitable Organization*

## Our Primary Fundraising Event



This is our premiere event and our primary source of fundraising. This event draws a crowd of 3000 or more local residents. The evening is full of exciting entertainment including bands, free kids rides and teen center, food and merchandise vendors, car show and fireworks. The highlight of the night is our veteran video tribute on the 30 foot screen which is coordinated to the fireworks presentation. Just before the fireworks, our sponsors are thanked with their names announced and businesses highlighted on the big screen.



## The Lives We Touch

Kamal Brown was our first financial benefactor recipient. Kamal was injured in an accident while stationed overseas. The accident left him paralyzed with severe brain injuries. The Veterans Community Alliance remodeled the family's bathroom to make it wheelchair accessible. The modifications made to Kamal's home changed the quality of life for one of our retired heroes.



At the end of 2013 we met U.S. Army Veteran Donald Smith who struggles from the effects of broken bones



and post-traumatic-stress after returning from the Vietnam War. Due to an aging well, Donald and his wife Lila were about to face a winter without

running water. The Veteran's Community Alliance paid for the installation of a new 4-inch well so they would not have to live without one of life's major necessities.

The VCA continued to make Donald the 2014 benefactor by helping the family with a new roof and other home maintenance to give them a better quality of life.



## Sponsorship Information

For Freehold Township Day



One Star Sponsorship \$600.00

- Name on Big Screen prior to Fireworks
- Name posted on website



Two Star Sponsorship \$1,000.00

- Name on Big Screen prior to Fireworks
- Name posted on website
- Giveaway in your name



Three Star Sponsorship \$2,500.00

- Name on Big Screen prior to Fireworks
- Name posted on website
- Giveaway in your name
- Main Lawn Vendor Location



Four Star Sponsorship \$5,000.00

- Name on Big Screen prior to Fireworks
- Name posted on website
- Giveaway in your name
- Main Lawn Vendor Location
- 15 sec video on Big Screen



Five Star Sponsorship \$7,500.00

- Name on Big Screen prior to Fireworks
- Name posted on website
- Giveaway in your name
- Main Lawn Vendor Location
- 30 sec video on Big Screen



Six Star Sponsorship \$10,000.00

- Name on Big Screen prior to Fireworks
- Name posted on website
- Giveaway in your name
- Main Lawn Vendor Location
- 30 sec video on Big Screen
- Stage Banner