



FREEHOLD TOWNSHIP PARKS AND RECREATION COMMISSION
MEMORANDUM

TO: Vendors
FROM: Tina Smilek
DATE: March 15, 2021
SUBJECT: 18th Annual "Freehold Twp. Day" & Festival in the Park

Freehold Township, in partnership with the Veteran's Community Alliance, will celebrate its 18th Annual "Freehold Twp. Day" & Festival in the Park event on Saturday, July 10, 2021.

Pricing for 2021: \$100.00 for each 10' x 10' area for non-profit vendors.
\$125.00 for each 10' x 10' area for profit vendors
\$600.00 for 10' x 10' area on Main Lawn (limited spaces available)

Enclosed is a vendor application. Please fill out this application and return it with the appropriate non-refundable fee listed on the application to:

Township of Freehold
PO Box 6661
Freehold, NJ 07728
C/O Veteran's Community Alliance

Please note that all checks are made payable to: **Veteran's Community Alliance**

The following items CANNOT be sold at the event: Glow necklaces or sticks, snap poppers, fireworks or any product that may cause damage to the park.

This event has a start time of 4:00 p.m. and all vendors must be set up and ready to open at this time. No vehicles will be permitted in the vending area before 1:30 p.m. and after 3:15 p.m. If you arrive after 3:15 p.m. you may walk your merchandise or items to your vending area. Vending area must stay open until 8:00 p.m. but we welcome you to stay until the end. Vehicles will not be permitted in the vending area to load until Freehold Township Police have deemed it safe (usually after 10 p.m.).

If you have any questions, you can contact me at 732-294-2199.

Thank you for your interest in the 18th Annual "Freehold Twp. Day" & Festival in the Park and we hope to see you in July.



FREEHOLD TOWNSHIP

In Partnership with

VETERAN'S COMMUNITY ALLIANCE

18th Annual **FREEHOLD TOWNSHIP DAY** & Concert in the Park

Saturday, July 10th

RAIN DATE: Sunday, July 18th

2021 VENDOR APPLICATION

NAME/ORGANIZATION: _____

ADDRESS: _____

CONTACT: _____

OWNER'S NAME IF DIFFERENT: _____

PHONE #s – BIZ _____ CELL _____ FAX _____

EMAIL (MANDATORY): _____

(All future correspondence for this event will be sent via email.)

FEE: \$100.00 Non-Profit 501C3 Org. x _____ # of 10' x 10' Spaces = Total \$ _____

\$125.00 For-Profit Organization x _____ # of 10' x 10' Spaces = Total \$ _____

\$600.00 Main Lawn Area x _____ # of 10' x 10' Spaces = Total \$ _____

**PLEASE DESCRIBE THE BUSINESS AND THE ITEMS
YOU WILL BE SELLING OR GIVING AWAY**

SIGNATURE (VENDOR) _____ **DATE** _____

In partnership with the Veterans Community Alliance

FREEHOLD TOWNSHIP

Day

Michael J. Tighe Park
Saturday, July 10, 2021

4 PM– 11 PM

Concert & Festival In The Park

Merchandise and Food Vendors

FREE Kids Rides

FREE Teen Center



**FEATURED
BANDS**



FIREWORKS 9 PM



Old Glory Cruisers

“Don’t forget the Vet” Car Show

Free Dash Plaques—Limited to the first 100 cars.

Trophies, music and more...\$15.00 per car

Email: Oldglorycruisers@gmail.com

Follow us on Facebook: Freehold Township Day
Visit our website www.freeholdtownshipday.com

Or call the Freehold Township Recreation Office at 732-294-2199.